**LION and SCGC Launch New PAO Liquid Detergent Packaging Featuring High Quality Odorless PCR Resin for Bottles and Caps, Maintaining Fragrance and Product Integrity, Enhancing Competitiveness for Global Markets**

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**Bangkok – February 28, 2025** – **Lion Corporation (Thailand),** a leading manufacturer and distributor of consumer goods committed to developing and maintaining standards to deliver quality products to consumers, has partnered with **SCG Chemicals, or SCGC, a leading integrated polymer business for sustainability, to launch green packaging for the liquid laundry detergent “PAO.” This green packaging features both a bottle and cap made from High Quality Odorless PCR Resin under SCGC GREEN POLYMERTM**. Certified by the Global Recycled Standard (GRS), this resin allows full traceability of raw material sources used in the recycling process. The initiative underscores efficient resource utilization, following circular economy principles, and lowers greenhouse gas emissions. It further supports the transition towards a low-carbon society by embracing a Low Waste, Low Carbon approach. Lion Corporation also announced plans to export the product to global markets, including the Middle East and Europe, by February 2025.

A key highlight of the collaboration between Lion Corporation (Thailand) and SCGC in developing this green packaging is **the continuous progression of recycling innovations to create a better world**. In 2022, Lion Corporation (Thailand) pioneered the introduction of High Quality Odorless PCR Resin from SCGC GREEN POLYMERTM for the first time in Thailand to produce recycled bottles for its PAO liquid laundry detergent. This initiative has now been expanded to include recycled caps, providing consumers with a liquid laundry detergent product that meets international quality standards and possesses a pleasant fragrance, packaged in green bottles and caps that fully preserve the product's integrity. This ensures no impact on the quality, scent, or texture of the product.

Lion Corporation (Thailand) and SCGC have continuously collaborated on the development of sustainable packaging, including recycled packaging for "PAO" liquid laundry detergent, exceptionally lightweight recycled packaging using SMX™ technology for Lipon F and Pro dishwashing liquids, and Shokubutsu Monogatari shower cream, among other products.

**About Lion Corporation (Thailand)**

Lion Corporation (Thailand) Limited formerly named The Lion Fat and Oil (Thailand) Limited was established in 1967 as a joint venture between Sahapattanapiboon Co., Ltd. and The Lion Fat and Oil Japan, with its objectives to manufacture powder detergent and shampoo in Thailand. For more information, visit [www.lion.co.th](http://www.lion.co.th).

**About SCGC**

SCG Chemicals or SCGC is a leading integrated chemical player in ASEAN with strategic bases in Thailand, Indonesia, and Vietnam, offering a full range of petrochemical products ranging from upstream production of olefins to downstream production of 3 main plastic resins: polyethylene, polypropylene, and polyvinyl chloride. SCGC focuses on inventing “Innovation That’s Real” to drive the ASEAN economy and elevate the quality of life in accordance with ESG and circular economy. SCGC develops technology and innovation toward HVAs in infrastructure, consumable packaging, automotive, health and well-being, and energy solutions, while ensuring sustainable environmental stewardship. For more information, visit [www.scgchemicals.com](http://www.scgchemicals.com).